# **Internship at Common Consultancy**

As an intern at Common Consultancy, you will play a key role in enhancing our capabilities in collecting, processing, and analyzing social media data. The main objective will be to further develop our abilities to collect data on TikTok, Facebook, Telegram OR Twitter in a scalable solution that we can use to create value for our clients.

# We would especially like to hear from you if you are interested in one or more of the following topics:

- Data collection on social media.
- Scraping in an ethically defensible and scalable way.
- Linking data across sources.
- Applying NLP to social media data.
- Prompt engineering for text annotation.

#### Who are we?

Common Consultancy is a company that helps organizations, businesses, and authorities understand and navigate a world where the flow of information has drastically changed. We work with data from social media to boil down broad societal issues into understandable consequences for our clients. As part of Common, you can expect to investigate the digital conversation about topics such as energy forms in Europe, attitudes towards the war in Ukraine, and other political topics.

We are nerds and love to nerd out, but we also take great pride in being able to translate complex information flows into concrete insights that solve our clients' problems. In addition to the data collection project, you will also join the team on smaller projects where we conduct agenda and performance analyses of social media data, depending on our clients.

### About you:

- Familiar with Python or R.
- Interested in working on more technical data collection tasks such as scraping and 3rd party APIs. It's not a requirement that you have worked with this before, but you should be curious about it.
- Comfortable in an environment where new tasks can suddenly arise.
- Keen to work in a business-driven company and interested in working on long-term solutions that can be used for various tasks.
- Willing to ensure that data collection complies with relevant legal and ethical standards.
- Love to visualize and communicate data clearly and precisely.
- Can see yourself in a small company, where we share and are responsible for many different small tasks.

### We offer:

- The chance to nerd out with data collection, and ideally with something where you can reuse your knowledge for your thesis.
- Dedicated time and space to work on your internship report during work hours.
- Work with "big data" in practice. From data collection, processing, analysis, and finally three slides with graphs.
- Show you where it makes sense to use code, and where no-code tools like n8n can be better suited for a task.
- Paid ChatGPT Plus.

## Learning goals and feedback:

You will be assigned a mentor at Common Consultancy, who will guide and evaluate your work both day-to-day and at regular monthly meetings. We will formulate your learning goals and the direction of the internship project based on what is relevant for Common and what you find interesting, and perhaps would like to write your thesis on.

If you need to write a report as part of your internship, our goal is to arrange the process so that your work tasks align with it.

#### Our team and tasks

Currently, we are a team of ten employees, working together across projects in a varied and dynamic work environment under informal conditions at a lovely office next to Copenhagen City Hall. You can find out more on our website: <a href="https://www.commonconsultancy.com">www.commonconsultancy.com</a>

### What you need to do

Send a motivated application on a maximum of one A4 page, along with your CV to: jobs@commonconsultancy.com by May 5, 2024. Please specify in your application whether you are aiming to earn 15 or 30 ECTS credits during your internship.

If you have any questions, you are more than welcome to contact Head of Tech Valdemar Osted at 53 68 48 65 or valdemar@commonconsultancy.com.